

Clothing Guidelines

First of all, these are only guidelines. They are intended to offer options that are known to help people look better in professional photographs. Sometimes my suggestions run completely counter to how you dress so don't take it too seriously. My main objective is to always capture who you are and your personality so ideally we just want you to feel comfortable in your clothing choices.

1. Wear clothes that you know you look good in. If blue or yellow has always been a good color for you, wear it. If you get compliments in a certain pair of jeans, wear those, etc.
2. For more formal in-studio portraits, bring at least one or two long sleeved options and anything creating a v-neck i.e. a button down, cardigan, etc. always looks really nice.
3. Remember your footwear. Different looks often require different shoes. Come prepared.
4. Your hands will be in the photographs. Make sure they are groomed to your satisfaction.
5. White as a color option can be tricky. Sometimes it looks great but for some people, especially if you have a pale complexion, white can wash you out. Also some white t-shirts look more like undershirts so I might suggest choosing a white t-shirt that was designed to be an actual top.
5. Because white is bright, your eye is naturally drawn to those areas in a photograph first. For portraits, we want the eye to go to the face first. For this reason, I might suggest layering on top of white or limiting predominantly white clothing choices to one outfit. I have taken numerous images of kids in white button-downs, white dresses, etc. so I don't mean to worry anyone but generally go light on white.
6. Bold high-contrast patterns and prints are distracting. Your eye will be drawn to the bold pattern vs. your face. So keep the patterns tame.
7. For outdoor portraits you are always safe with earth-toned colors – browns, greys, reds, golds, different greens, blues, etc
8. I always think its smart to bring a jacket or sweater that you can easily throw over your shirt for a quick different look.
9. For girls, remember different jewelry if you think you'll want it, make-up for touch-ups and powder above all else for shine.



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